

R96 - Roberts, Johnson & Rand Shoe Company

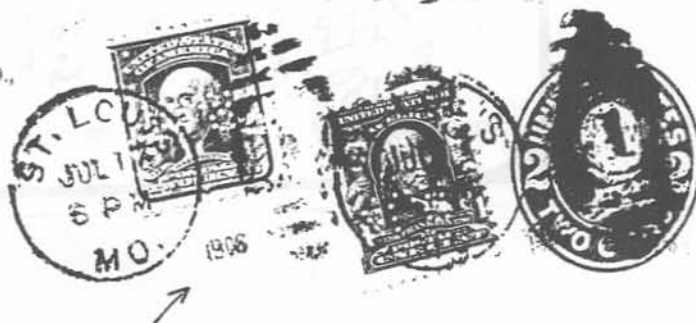
Willem Smetsers (L101)

The front and rear of the cover illustrated on the back cover identifies the user of perfin pattern R96 as Roberts, Johnson & Rand Shoe Company, 923 Washington Avenue, Saint Louis, MO. The letters in the pattern, RJR, fit the company name as does

the location of Saint Louis, MO which had previously been established.

The cancellation is July 17. The year stamp, indicated by an arrow is 1908 although it is possible to make this out to be 1906. In any event this is an early usage. If any reader has access to business records we might be able to set the date by knowing the establishment date of the company.

After 5 days, return to
ROBERTS, JOHNSON & RAND SHOE CO.,
923 Washington Avenue,
SAINT LOUIS, MO.



Sta. Paurich Wren,

Chilken, Chile, S.A.



TEN YEARS OLD
TEN GAINS
ANNUAL SHIPMENTS
TEN MILLIONS

TEN
BIG
FACTORIES



WE USE NO
SUBSTITUTES
FOR LEATHER

AUDITED SHIPMENTS

TENTH YEAR

\$10,041,385.⁶⁵

"STAR BRAND SHOES ARE BETTER"